

SPONSORSHIP OPPORTUNITIES

2023



ONE VISION. ONE VOICE.



For almost 100 years, the Olathe Chamber of Commerce has been the catalyst for economic growth and vitality in our community. We believe that together with one vision and one voice, that we are more. We connect over 1,300 members that represent over 90,000 employees, both large and small companies to valuable resources such as economic development, business education, marketing opportunities, and advocacy.

Seeking exposure? Creative ways to market your business? Or are you looking to position your company as a community leader? The Olathe Chamber of Commerce provides multiple opportunities to get your business in front of area businesses, professionals, residents and visitors.

Let us find the right marketing and sponsorship fit for you:
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Business Lunch Series

Held Quarterly 2023

Locations Vary

Sponsor quarterly luncheons (four total) that include different topics that will help your business grow. Learn from a panel of experts on trends in Olathe, business needs, and other essentials that will help you move your business forward.

Projected Attendance: 75-100

Audience: area business leaders, top executives

Sponsorship Levels:

Series Sponsor - (limit four, must be different industries)

- Company logo included on all marketing materials and advertisements
- Complimentary table of eight at each luncheon
- Opportunity to place promotional items at each seat
- Company recognition from podium at each luncheon
- Company logo displayed on screen at event
- Company logo on event page on Chamber's website with more than 334,000 impressions last year
- Recognition in eFlash newsletter distributed to Chamber membership

Quarter Lunch Sponsor - (limit two per event)

- Company logo included on all marketing materials and advertisements
- Complimentary table of eight at luncheon
- Company recognition from podium at luncheon
- Company logo displayed on screen at event
- Company logo on event page on Chamber's website with more than 334,000 impressions last year
- Recognition in eFlash newsletter distributed to Chamber membership

Leadership Olathe

January - May 2023

Eight Sessions

Locations Vary

Since 1980, this program has helped develop leaders in Olathe and given them knowledge about our community. Leadership Olathe is a unique program that incorporates Olathe high school students with strong community leaders for eight sessions of education, inspiration, and networking.

Projected Attendance: 40 during program; 120+ at graduation

Audience:

(for program) area business leaders, top executives

(for graduation) new class, alumni, community business leaders

Sponsorship Levels:

Corporate Sponsor - (limit six)

- Company logo on marketing materials and designated Leadership Olathe website
- Recognition at Welcome Reception in January 2020
- Complimentary corporate table of eight at graduation dinner in May 2020
- Recognition in Graduation program and at dinner
- Recognition in eFlash newsletter is distributed to Chamber membership

Graduation Dinner Presenting Sponsor - (limit one)

- Top billing on pre- and post-event publicity
- Complimentary corporate table of eight in prominent location
- Company logo on all marketing materials including electronic invitation
- Top billing in event program and on event recognition on the screen
- Recognition from the podium

Welcome Reception Presenting Sponsor - (limit one)

- Event to welcome new class of Leadership Olathe
- Opportunity to address, greet and interact with new attendees
- Company logo on marketing materials and invite
- Company logo on event page on Chamber's website

Welcome Reception Gold Sponsor - (limit two)

- Event to welcome new class of Leadership Olathe
- Interact with the new class and have opportunity to greet attendees
- Company logo on marketing materials and invite
- Company logo on event page on Chamber's website

Leadership Alumni Happy Hour - (limit two)

- Happy Hour at location to be determined
- Company logo on invite to all Leadership Alumni

Corporate Tables / Scholarships

- \$750 Table for eight (Logo recognition on table/in program at graduation)
- \$650 Scholarship to support a future leader



ANNUAL MEETING

March 3, 2023

Embassy Suites & Olathe Conference Center

The business event of the year is the Annual Meeting highlighting the successes of the Chamber, Economic Development Council and our Convention & Visitors Bureau. Celebrate the vision for the future and spend lunch with many of the most respected business leaders in the community. You will leave an energizing event with real-world, practical business takeaways. Join us as we celebrate local companies and volunteers who partner with us to serve as the voice of business, create jobs and help our members thrive.

Projected Attendance: 400+

Audience: area business leaders, dignitaries, investors, volunteer leadership from the Chamber Board, and EDC and CVB Advisory Councils

Sponsorship Levels:

Presenting Sponsor – (limit one)

- Top billing on pre- and post-event publicity
- Complimentary corporate table of eight in prominent location
- Company logo/name on all marketing materials prior to the event including electronic invitation
- Olathe Chamber website exposure with more than 334,000 impressions last year
- Top billing in luncheon program
- Top billing on event recognition on the screen
- Recognition from the podium
- Exclusive opportunity to have party favor at each place setting
- Recognition in eFlash newsletter distributed to Chamber membership

Platinum Sponsor (limit 2)

- Recognition on pre- and post-event publicity
- Complimentary corporate table of eight in prominent location
- Company logo/name on all marketing materials
- Olathe Chamber website exposure
- Recognition in luncheon program
- Recognition at event on the screen
- Recognition in eFlash newsletter distributed to Chamber membership

Gold Sponsor - (limit 4)

- Recognition on pre- and post-event publicity
- Complimentary corporate table of eight in prominent location
- Olathe Chamber website exposure
- Recognition in luncheon program
- Recognition in eFlash newsletter distributed to Chamber membership

Silver Sponsors - (limit 6)

- Recognition on pre- and post-event publicity.
- Complimentary corporate table of 8.
- Recognition in luncheon program.

Media Sponsor - (limit one)

- Recognition on pre- and post-event publicity
- Complimentary corporate table of eight in prominent location
- Olathe Chamber Web site exposure
- Recognition in luncheon program and from podium
- Recognition at event on the screen
- Photo opportunity with award winner
- Recognition in eFlash newsletter distributed Chamber membership

Annual Award Sponsors - (limit one for each award)

Citizen of the Year Award

Corporate Citizen of the Year Award

Ambassador of the Year Award

Volunteer of the Year Award

- Recognition on pre- and post-event publicity
- Complimentary corporate table of eight in prominent location
- Olathe Chamber website exposure
- Recognition in luncheon program and from podium
- Recognition at event on the screen
- Photo opportunity with award winner
- Recognition in eFlash newsletter distributed Chamber membership

Corporate Tables/Tickets:

- \$1250 Table for eight (logo recognition on table, in program)
- \$750 Table for four (logo recognition on table, in program)
- \$75 Individual tickets



Human Resource Roundtable Series

Monthly 2023

Chamber office

These monthly lunches provide a unique forum to discuss and learn best practices, trends and issues for HR representatives in the Olathe membership community. This program is pre-approved for SHRM continuing education credits.

Projected Attendance: 25-30 each month

Audience: HR representatives from member business

Sponsorship Levels:

Series Sponsor - (limit one)

- Exclusive opportunity to promote your company's products and services at monthly luncheons
- Opportunity for company employee to speak for five minutes at beginning of lunch
- Company logo on event page on Chamber's website
- Distribute marketing materials, promotions, samples, etc.
- Sponsor acknowledgement at luncheon
- Opportunity to collect contact information from attendees
- Complimentary admission for two representatives at each monthly meeting

Human Resource Conference Knowledge Now

Spring 2023

K- State Olathe

HR representatives from the metro will enjoy a program related to hot topics in the industry. This program is pre-approved for SHRM continuing education credits.

Projected Attendance: 120+

Audience: HR Representatives from member businesses

Sponsorship Levels:

Presenting Sponsor - (limit one)

- Company logo included on invitation to attendees
- Opportunity to promote your company's products and services
- Four complimentary admissions
- Company logo on event page on Chamber's website
- Sponsor acknowledgement at event
- Top billing on event signage
- Recognition in eFlash newsletter distributed to Chamber membership

Lunch Sponsor - (limit one)

- Company logo included on invitation to attendees
- Opportunity to promote your company's products and services
- Two complimentary admissions
- Company logo on event page on Chamber's website
- Sponsor acknowledgement at event
- Top billing on lunch agenda

Speaker Sponsor - (limit one)

- Recognition included on invitation to attendees
- Opportunity to promote your company's products and services
- Four complimentary admissions
- Company logo on event page on Chamber's website
- Sponsor acknowledgement at luncheon from podium
- Opportunity to have company representative introduce speaker
- Company logo displayed at event
- Recognition on agenda and in eFlash newsletter

New Member Luncheon

Quarterly 2023

Olathe Health

Sponsor quarterly luncheons (four total) for new members as we introduce them to the Chamber. Learn to maximize your membership, how to get involved and ultimately enhance your investment.

Projected Attendance: 75 each luncheon

Audience: area business leaders and new members

Sponsorship Levels:

Event Sponsor - (limit one)

- Company logo on invitations and representative from company greeting members
- Exclusive opportunity to have marketing materials at every place setting
- Company banner displayed at event or company logo displayed on screen
- Opportunity for an employee to speak to attendees
- Recognition in eFlash newsletter distributed to Chamber membership

Weekly Networking Coffee

Thursdays 9:00 AM

Weekly 2023

Various locations

The Olathe Chamber Coffees are the largest weekly chamber networking event in the metro! Held at a different business in Olathe, the Chamber Coffees are free for members to attend and for networking. Enjoy a light breakfast, door prizes and learn about upcoming Chamber and Community events.

Projected Attendance: 150-200 each week

Audience: area business leaders and members

Sponsorship Levels:

Co- Sponsor - (limit four)

- Company name on all marketing materials and web site pages, with more than 334,000 impressions displaying coffee dates and location
- Weekly emails with logo displaying locations and in eFlash newsletter, distributed to entire Chamber membership.
- Recognition at Coffees, with opportunity to address attendees, on a Rotating basis.
- Company marketing materials and banner displayed at Coffee

Text Sponsor - (limit one)

- Three individual texts sent out per year with recognition and link to company
- Mention of Company name in weekly texts, as spacing allows
- Recognition in eFlash newsletter distributed to the Chamber membership

Rock Star Parking - (limit one)

- Recognition at event during drawing

Chamber Golf Classic

May 2023

Prairie Highlands

FORE! Get out the office for a day and do some business on the greens. Join business and community leaders for a round of golf. A certain percentage of funds raised help support the Olathe Chamber Foundation, furthering economic development, Leadership Olathe and other non-profits in our community.

Projected Attendance: 350 business professionals

Sponsorship Levels:

Presenting Sponsor - (limit one)

- Top billing on pre- and post-event publicity
- Top Recognition at-event signage
- Company logo on Chamber's website
- All fees for two foursomes, mulligans included
- Recognition at awards luncheon
- Company rep is invited to participate in awards ceremony
- Company promotional item in goodie bag
- Recognition in eFlash newsletter distributed to Chamber membership
- Drinks, breakfast, lunch, snacks and goodie bag

Champion Sponsor (limit two)

- Company recognition on pre- and post-event publicity
- Recognition on event signage
- All fees for two foursomes, mulligans included
- Drinks, breakfast, lunch, snacks and goodie bag

Masters Sponsor (limit two)

- Company recognition at designated hole on course
- Recognition in event promotions
- Recognition on event signage
- All fees for two foursomes, mulligans included
- Drinks, breakfast, lunch, snacks and goodie bag

US Open Sponsor (Limit two)

- Company recognition at designated hole on course
- Recognition in event promotions
- Recognition on event signage
- All fees for one foursome, mulligans included

PGA Sponsor (Limit Two)

- Company recognition at designated hole on course
- Opportunity to provide drink or snacks
- Place for representative on course to interact with golfers
- All fees for two players, mulligans included

Brat Sponsor - (limit one)

- Company recognition at designated hole on course
- Place for representative on course to interact with golfers
- All fees for two players, mulligans included.

Putting Green Sponsor - (limit one)

- Company recognition at putting green
- Recognition in event promotions and event signage
- All fees for one foursome

Driving Range Sponsor - (limit one)

- Company recognition at putting green
- Recognition in event promotions and event signage
- All fees for one foursome

Courtesy Cart Sponsor - (limit one)

- Company logo on carts designated for staff and volunteers on course all day
- Opportunity for staff member to interact with players throughout the day
- Recognition in event promotions and event signage

Team Foursome - \$1500

- Team of four includes: breakfast, lunch, snacks, drinks, and goodies bags.
- Opportunity to network with other golfers and professionals in the business community

Hole Signage - \$500

Individual Golfer - \$375

Includes: food, drinks, goodie bags, mulligans



Young Olathe Professionals (YOPro)

Monthly

Various locations

These monthly gatherings provide opportunities for young business professionals to network in a fun environment, complete community service projects together and gain professional development opportunities and education.

Projected Attendance: 30-40 each month

Audience: business professionals and members

Sponsorship Levels:

Series Sponsor - (limit one)

- Exclusive opportunity to promote your company's products and services at monthly gatherings
- Company logo included on invitation to attendees
- Opportunity for company employee to speak for five minutes at beginning of event
- Distribute marketing materials, promotions, samples, etc.
- Sponsor acknowledgement at event
- Opportunity to collect contact information from attendees

Ribbon Cutting Sponsor

Annual 2023

Join us as we welcome new Olathe businesses as we celebrate their Ribbon Cutting. This is a great way to meet NEW business professionals and celebrate their success!

Audience: New Businesses

Sponsorship Levels:

Sponsor - (limit one)

- Company Recognition in marketing material sent to businesses
- Company logo on Ribbon Cutting Page on Chamber's website
- Opportunity to speak at each Ribbon Cutting



Holiday After Hours

December 2023

Chamber office

Kick off the holiday season at the Chamber office. Enjoy drinks and food from Chamber members.

Projected Attendance: 200+

Audience: area business leaders, top executives, and members

Sponsorship Levels:

Title Sponsor - (limit one)

- Top billing on pre-and post-event publicity
- Company logo on marketing materials including invitations
- Olathe Chamber website exposure
- Recognition at event with opportunity to speak
- Recognition in eFlash newsletter distributed to Chamber membership

Bar Sponsor - (limit one)

- Company logo on bar signage at event
- Company logo on marketing materials
- Olathe Chamber Web site exposure
- Recognition in eFlash newsletter distributed to Chamber membership

Business After Hours

2023

Various businesses around Olathe

Join us at two select businesses for an EDC and Chamber After-Hours event.

Projected Attendance: 150+

Audience: area business leaders, top executives and members

Sponsorship Levels:

Presenting Sponsor (Limit One)

- Host the Chamber and EDC members at your place of business.
- Top billing on pre- and post-event publicity.
- Company logo on marketing materials
- Olathe Chamber website exposure
- Food is to be provided by company
- Recognition at event with opportunity to rep speak
- All guests at coffee will be invited along with email to all Chamber Members and EDC Investors
- Recognition in eFlash newsletter distributed to Chamber membership
- Company will be featured in EDC Blog and highlighted in EDC Quarterly report to all EDC members and elected officials

Co-sponsor - (limit two)

- Will be chosen with input from Presenting Sponsor
- Company logo on marketing materials.
- Olathe Chamber Web site exposure.
- Recognition in eFlash newsletter distributed to Chamber membership.
- Opportunity to hand out items at event.

State of the City

Fall 2023

Embassy Suites and Olathe Conference Center

Celebrate the City of Olathe and the Olathe Chamber of Commerce partnership and accomplishments for 2019 at this annual event that consistently sells out. Mayor John Bacon is the keynote speaker and presents the Cathedral Award winner to those distinguished citizens who help shape our community.

Projected Attendance: 500+

Audience: area business leaders, dignitaries, investors, volunteer leadership from the Chamber Board, and EDC and CVB Advisory Councils

Sponsorship Levels:

Presenting Sponsor - (limit one)

- Top billing on pre- and post-event publicity.
- Complimentary corporate table of eight in prominent location.
- Company logo on all marketing materials including electronic invitation.
- Chamber website exposure with more than 334,000 impressions last year.
- Top billing in luncheon program.
- Top billing on event recognition on the screen.
- Recognition from the podium.
- Recognition in eFlash newsletter distributed to Chamber membership.

Luncheon Partner - (limit six)

- Recognition on pre- and post-event publicity.
- Complimentary corporate table of eight in prominent location.
- Company name on all marketing materials including electronic invitation.
- Olathe Chamber website exposure with more than 334,000 impressions last year.
- Recognition in luncheon program and at event on the screen.
- Recognition in eFlash newsletter distributed to Chamber membership.

Corporate Tables/Tickets:

\$1250 – Table for eight (logo recognition on table and in program)

\$750 – Table for four (logo recognition on table and in program)

\$75 per individual (limit three per company)



Find Your Fit: A Career Exploration Event

2023

Ball Conference Center

Help expose students from surrounding school districts to educational and career pathways. We invite local businesses and education partners to help students find an array of different opportunities and aim to fill the future workforce of our community.

Projected Attendance: 800-1000

Audience: High School Students from around the metro area.

Sponsorship Levels:

Presenting Sponsor - (limit one)

- Exposure to prospects interested in future career paths
- Top billing on pre- and post-event publicity
- Complimentary table staffed by the company's employees promoting pathways
- Top billing on all marketing materials for the event
- Olathe Chamber website exposure
- Top billing on signage at event and recognition at event
- Recognition in eFlash newsletter distributed to Chamber membership

Education Sponsor - (limit one)

- Exposure to prospects interested in future career paths
- Recognition on pre- and post-event publicity
- Complimentary table staffed by the company's employees promoting pathways
- Company logo/name on marketing materials prior to the event
- Olathe Chamber website exposure
- Recognition on signage at event and during presentation
- Recognition in eFlash newsletter distributed to Chamber membership

Industry Sponsor - (limit six and must be different industries)

- Exposure to prospects interested in future career paths
- Recognition on pre- and post-event publicity
- Complimentary table staffed by the company's employees promoting pathways
- Company logo/name on marketing materials prior to the event
- Olathe Chamber website exposure
- Recognition on signage at event and during presentation
- Recognition in eFlash newsletter distributed to Chamber membership

Food and Beverage Sponsor - (limit one)

- Exposure to prospects interested in future career paths
- Olathe Chamber website exposure
- Recognition on signage in host room for businesses at event
- Recognition in eFlash newsletter distributed to Chamber membership

Exhibitor - (limit 35)

- 6-foot table, tablecloth and two chairs will be provided
- Interact with 1000+ projected attendees
- Distribute marketing materials, promotions, samples, etc.
- Free for interested community members to attend, along with students, teachers, and job seekers
- Recognition in eFlash newsletter distributed to Chamber membership



EDC Quarterly Luncheons

Held Quarterly 2023

Various locations

(Must be an EDC member to sponsor)

Support economic development and growth in Olathe and be among the first to know about incoming projects to Olathe.

Projected Attendance: 110 per luncheon

Audience: top executives, local business leaders, investors

Sponsorship Levels:

Series Presenting Sponsor - (limit three)

(Must be a current EDC member to sponsor)

- Top billing on luncheon agenda and e-mail invite to members
- Company logo on event page on Chamber's website
- Company logo displayed at every luncheon
- Opportunity for company employees to greet attendees
- Opportunity to have marketing materials at each event
- Recognition from the podium at luncheon
- Invitation for two guests to attend luncheon with preferential seating

Luncheon Partner - (limit four – one per quarter)

(Must be a current EDC member to sponsor)

- Company logo on luncheon agenda and invitation
- Company logo on event page on Chamber's website
- Company logo displayed at luncheon
- Opportunity for company employees to greet attendees
- Opportunity to have marketing materials at each setting

EDC Meet and Greet After Hours

Fall 2023

Location TBD

(Must be an EDC member to sponsor)

Enjoy networking with Economic Development Advisory Council members elected officials and other business leaders.

Projected Attendance: 75+

Audience: top executives, local business leaders, elected officials and other EDC members

Sponsorship Levels:

Presenting Sponsor - (limit one)

(Must be a current EDC member to sponsor)

- Company logo on e-mail invite to attendees
- Company logo on event page on Chamber's website with more than 334,000 impressions last year
- Opportunity for company employees to interact EDC Board and Advisory Council members
- Recognition at event
- Complimentary food and drinks

Bar Sponsor - (limit one)

(Must be a current EDC member to sponsor)

- Company logo on pre- and post-event publicity
- Company logo on event page on Chamber's website
- Recognition at event and on bar signage

Food Sponsor - (limit one)

- Company logo on pre- and post-event publicity
- Company logo on event page on Chamber's website
- Recognition on food signage

Prospect and Activity Report 2021

Presenting Sponsor - (limit two)

(Must be a current EDC member to sponsor)

- Company logo on printed EDC Quarterly Reports, given throughout the year
- More than 500 total copies delivered to prospective clients, local business, and elected officials

Business Retention and Expansion Report 2021

Presenting Sponsor - (limit two)

(Must be a current EDC member to sponsor)

- Company logo on printed EDC Quarterly Reports, given throughout the year
- More than 500 total copies delivered to prospective clients, local business, and elected officials



Topeka Legislative Luncheon

January,
2023

Topeka

Must be a current B2G member to sponsor

Support public policy and advocacy for the Olathe business community by meeting state representatives and sharing our Legislative priorities. With this sponsorship you will be able to address the committee, including elected officials of your legislative concerns and priorities for the upcoming year.

Projected Attendance: 20

Audience: B2G Committee members, state elected officials

Sponsorship Levels:

Presenting Sponsor - (limit one)

(Must be a current B2G member to sponsor)

- Top billing on luncheon agenda and e-mail invite to elected officials
- Company logo displayed at luncheon
- Opportunity for company employees to speak directly to elected officials in attendance
- Recognition from the podium at luncheon
- Invitation for one guest to attend luncheon

Legislative Thank You Reception

Embassy Suites

Enjoy networking with elected officials and B2G Committees to Thank them for the continued work and efforts.

Projected Attendance: 50+

Audience: top executives, local business leaders, elected officials and other B2G members

Sponsorship Levels:

Presenting Sponsor - (limit one)

(Must be a current B2G member to sponsor)

- Company logo on e-mail invite to attendees
- Company logo on event page on Chamber's website
- Opportunity for company representative to interact with B2G Committee members and elected officials
- Recognition at event
- Complimentary food and drinks

Bar Sponsor - (limit one)

(Must be a current B2G member to sponsor)

- Company logo on pre and post event publicity
- Company logo on event page on Chamber's website
- Recognition at event and on bar signage

Food Sponsor - (limit one)

(Must be a current B2G member to sponsor)

- Company logo on event page on Chamber's website
- Recognition at event and on food signage

Legislative Updates

Sponsor - (limit two)

- Company logo on legislative updates given to B2G Committee members and top executives, via electronic updates and printed materials.



**Garmin Olathe
Marathon
Spring 2023**

Olathe

The Garmin Marathon has been a tradition in Olathe for nearly 20 years. More than 4,000 runners come to run the full marathon, half marathon, 10K and munchkin run from all over the world. Don't miss out to be a part of this amazing event and #beatyesterday!

Projected Attendance: 4,000 runners plus spectators

Audience: residents, visitors, and sports enthusiasts

Sponsorship Levels:

Presenting Race Sponsor – (limit one)

- Branding and logo on all e-mails and marketing materials before, after and during race day
- Company logo on email blasts to all participants
- Company logo on Garmin Marathon website.
- Company logo in race book
- PA announcements throughout the race
- Visibility in virtual race packet sent to all participants with link.

Bib Sponsor – (limit one)

- Exclusive benefit: logo on front of runner's bib numbers worn during the race
- Company logo in race book
- Company logo on Garmin Marathon website.
- Expo Booth Included.

After – Party Area Sponsor - (limit one)

- Exclusive Benefit: Sponsor for area runners convene after race to rest and refuel.
- Booth staffed in Finish Line area.
- Company logo on email blasts to all participants
- Company logo on Garmin Marathon website
- Company logo in race book
- PA announcements throughout the race
- Visibility in virtual race packet sent to all participants
- Expo Booth Included.

Race Day Photo Sponsor - (limit one)

- Company logo on thousands of online photos
- Runners can download photos online.
- Company logo in race book
- Company logo on Garmin Marathon website.
- Expo Booth Included.

Race Book Presenting Sponsor - (limit two)

- Company logo on front page of race book
- Race book is sent to all participants and available for download on the website.
- Company logo on Garmin Marathon website.
- Printed copies available during packet pick up

Yellow Brick Road Arrow Sponsor - (limit one)

Exclusive opportunity to have company logo on 100 arrows directing traffic through the packet pick up

- Company logo in race book
- Company logo on Garmin Marathon website.

Pacer Team Sponsor - (limit one)

- Company logo on the back of 70 uniquely colored shirts, during the race.
- Company logo in race book
- Company logo on Garmin Marathon website.

Mobile App Runner Tracking Sponsor - (limit one)

- Exclusive benefit: Company logo on mobile app software downloaded by runners
- Company logo in race book

CONVENTION & VISITORS



Holmes & Murphy Expo

Spring 2023

Ball Event Center

The Garmin Marathon has been a tradition in Olathe for nearly 20 years. More than 4,000 runners come to run the marathon, half marathon, 10K, and Munchkin Run from all over the world. Get your product directly in front of them when they pick up their race packets. #beatyesterday!

Projected Attendance: 4,000 runners plus spectators

Audience: residents, visitors, and sports enthusiasts

Sponsorship Levels:

Presenting Sponsor Expo – (limit one)

- Branding and Logo on All Marketing Materials related to Expo
- Company logo on email blasts to all participants
- Company logo on Garmin Marathon website
- Company logo in race book
- PA announcements throughout the expo
- Visibility in virtual race packet sent to all participants prior to the event

Vendor Booth - \$500 (limit 20)

- Company 10 x 10 booth at packet pick up on Thursday, April 16 and Friday, April 17
- Table and chairs provided
- Located at the Ball Conference Center
- Pass out samples/brochures to participants
- Opportunity to sell products to attendees

Virtual Race Bag space - \$150 (limit 20)

- Company logo and special offer displayed in virtual race bag
- Virtual race bag sent to participants prior to the event
- Special offer with link to company website or PDF of the special offer

Munchkin Run

Senior Walk

Spring 2023

Olathe

The Munchkin Run was created to promote health and fitness in children. The Munchkin Run is structured to allow children kindergarten through 6th grade to complete a full marathon at a pace that is fun and safe for their growing bodies, one mile at a time.

The senior walk was created to promote health in Seniors. The Senior walk is structured to allow all individuals 65 and older who want to live a better lifestyle and walk a mile with friends.

Event date: Garmin Marathon

Projected Attendance: 1,000 runners plus spectators

Audience: residents, visitors, sports enthusiasts

Sponsorship Levels:

Munchkin Run Presenting Sponsor – (limit one)

– Same as Below

Senior Run Presenting Sponsor – (limit one)

- Company name/logo attached to the event
- Company logo on materials distributed to targeted group.
- Company logo on T-shirts
- Marketing piece inserted into all goodie bags
- Company logo on Garmin Marathon website
- Opportunity to have representatives interact during packet pick up
- Company tent and branding used for packet pick up

Rainbow Sponsor – (limit two)

- Company name attached to the event
- Company logo on materials distributed to targeted group.
- Company logo on T-shirts
- Marketing piece inserted into all goodie bags
- Company logo on Garmin Marathon website
- Booth Included

Lollipop Sponsor - (limit five)

- Company logo on materials
- Company logo on Garmin Marathon website



Fourth Fridays

Summer 2023

Downtown Olathe

Join thousands in downtown Olathe as they enjoy cuisines from food trucks from across the metro area. This family friendly event highlights food, music and networking in the heart of our community.

Projected Attendance: 10,000 residents throughout summer

Audience: residents, visitors, and families

Sponsorship Levels:

Gold Sponsor - (limit one)

- Top billing with logo for each event
- Exposure and shares on social media, more than one million
- Top billing on Fourth Fridays' website
- Top billing with logo on fliers distributed to downtown Olathe businesses and Chamber members and chamber website.
- Opportunity to have company representatives and host an activity booth at each event to interact with all attendees.
- Recognition in Chamber eFlash Newsletter
- Recognition at Event

Band Sponsor - (limit one)

- Exposure and shares on social media, more than one million
- Top billing on Fourth Fridays' website
- Top billing with logo on fliers distributed to downtown Olathe businesses and Chamber members and Chamber website.
- Opportunity to have company representatives and host an activity booth at each event to interact with all attendees.
- Recognition in Chamber eFlash Newsletter
- Recognition at Event

Silver Sponsor - (limit five)

- Company name with logo for promotion of each event
- Exposure and shares on social media, more than one million
- Company name on fliers distributed to downtown Olathe businesses and Chamber members
- Opportunity to have company representatives host an activity booth at each event to interact with attendees

Booth - \$50/event

- Opportunity to have company representatives and employees host an activity booth at each event to interact with all attendees



New Educator Welcome Bags

Each August, the Olathe Chamber of Commerce partners with the Olathe Public Schools to welcome the new educators for the year.

Projected Attendance: 250 - 300

Audience: new educators

Sponsorship Levels:

Welcome Bag Sponsor - (limit three)

- Company logo printed on reusable bags distributed to the new educators
- Opportunity to give away items and/coupons

Welcome Bag

Place your business in the hands of more than 5,000 visitors. Each year, the Olathe Chamber and Convention & Visitor Bureau distributes bags filled with Olathe visitor materials to meeting and convention attendees.

Projected Attendance: 5,000+ visitors

Audience: visitors, corporate conventions, tournaments

Sponsorship Levels:

Gold Sponsor - (limit two)

- Company logo in premier location on 5,000 bags.
- Opportunity to include marketing materials in each bag

Silver Sponsor - (limit two)

- Company logo on 5,000 convention bags

“Explore Olathe” Visitors Coupon Book - (limit three)

- Company ad in printed marketing piece included in welcome packets
- Company logo printed on front page of marketing piece
- More than 5,000 copies distributed throughout the year

Relocation Packet

2,500 Olathe Relocation Guides are printed and distributed throughout the year. Copies are sent to individuals looking to move to Olathe and requesting information about the community. Partnership with major companies and realtors to give relocation guide packets to their employees who are relocating to Olathe and their real estate clients.

Projected Attendance: 2,500+

Audience: new residents, visitors

Sponsorship Levels:

Packet Sponsor - (limit five)

- Marketing brochure and/or promotional item in every packet
- Material must be provided by sponsor and approved by Chamber
- Company logo printed on envelope



eFlash newsletter

The weekly eFlash newsletter provides up-to-date information on Chamber news and events while highlighting our area businesses. Circulation is based upon the current opt-in subscribers. Ads link to the business's website.

Projected Circulation: 2500+ weekly

Audience: area business leaders, Chamber members

Sponsorship Levels:

12 Month Ad - (limit six)

- Full Color 125 X 125
- Link to company's website

6 Month Ad - (limit six)

- Full Color 125 X 125
- Link to company's website

Weekly Ad - \$50

- Full Color 125 X 125
- Link to company's website

Website advertising

The Olathe Chamber of Commerce's website keeps members informed, serves as a portal of information for the community and visitors and shares economic development information. The site receives about 27,000 unique visits per month. Ads rotate randomly.

Projected Views: 334,000+ per year

Audience: area businesses, visitors, residents and entrepreneurs

Sponsorship Levels:

Home Spotlight – (limit three)

- 1000 x 400 pixels ad on the top of the home page of the Chamber's website
- Ad will rotate with only 3 other ads
- Ad will link to company's web site page

Chamber/ EDC/ CVB Web site advertising – 12 months - (limit six)

- 300 pixels square ad on the home page of the Chamber, CVB or EDC home page
- Ad will rotate with only five other ads
- Ad will link to company's website

Chamber/ EDC/ CVB web site advertising – 6 months - (limit six)

- 300 pixels square ad on the home page of the Chamber, CVB or EDC home page.
- Ad will rotate with only five other ads
- Ad will link to company's website



"The Chamber is the voice of business that advances the economic well-being and quality of life in Olathe."

Feb. 5, 2019

IN THE NEWS

Chamber Annual Meeting celebrates building connections
BLS to focus on cyber security, feature special agent from FBI
Detour in downtown Olathe coming next week
Park Street Pastry, Olathe Public Library join forces
Chamber celebrates International Networking Week
Chick Event coming to downtown Olathe

WHAT'S NEW?

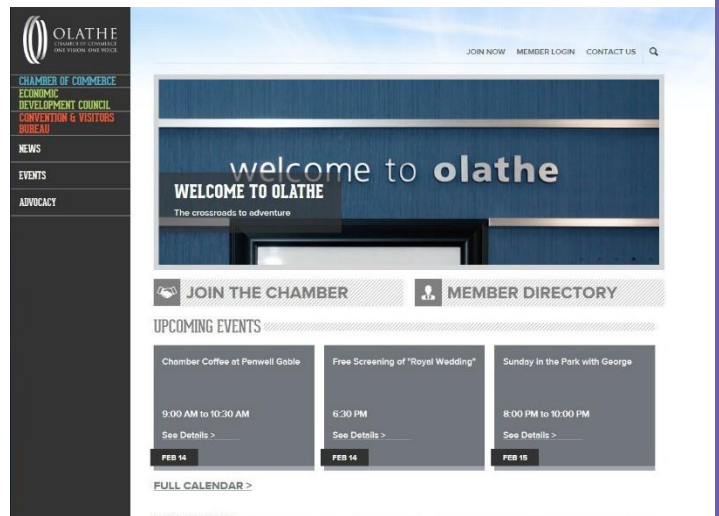
Garmin Marathon 2019 registration still going strong

OUT AND ABOUT

Parker Liquor Store Ribbon Cutting

#MEMBERMINUTE

Julie Schriver, Franklin Tyrer - American Family Insurance Agent



Investor's Guild (Online and Print Directory Enhancements)

The online membership directory receives millions of hits per year from consumers utilizing the Chamber's listing of members for referrals. Directory enhancements allow you to upgrade your complimentary membership listing to bring additional visibility to your business. We also publish a printed directory annually, where your listing also stands out.

Featured Listing: 50 percent of your annual membership investment

Results Pages: (example below)

- Premium placement on category searches (within top five results)
- Highlighted
- Logo
- Short description
- Pinned on map

Listing Page:

- Logo
- Photo
- Video on profile pulled from YouTube or other media
- Longer description than typical profile
- List of products and services



Search | Advanced Search | New Members | Coupons and Discounts | All Categories

Sort alphabetically by...

Olathe Chamber of Commerce
18103 West 106th Street, Suite 100
Olathe, KS 66061
913-764-1050
855-565-2843
Member Since: 1920

OLATHE
CHAMBER OF COMMERCE
ONE VISION. ONE VOICE.

INVESTOR'S GUILD

Learn More | Visit Site | Show on Map

Banks of the Prairie
18103 West 106th Street
Olathe, KS 66061
913-764-1050
Member Since: 2008

Banks of the Prairie
CHAMBER OF COMMERCE
ONE VISION. ONE VOICE.

Learn More | Visit Site | Show on Map

Map Satellite

Google Map data ©2019 Google Terms of Use

Related Categories

- Banks and Credit Unions
- Chambers Of Commerce
- Government
- Insurance
- Insurance Agency Recruiting
- Not-for-Profit Organizations
- Real Estate - Residential
- Relocation Specialist

