

**Practical Tips and Solutions for Marketing your Business in Uncertain Times  
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**Ed Roche, Strategy, LLC** is a pastor. If you do not have a church home check out <https://www.visithopechapel.com/>. Questions about Christianity? Ask Ed. Ed Roche is also a business owner. He is one of four owners of Strategy, LLC ([www.strategynewmedia.com](http://www.strategynewmedia.com)) an Olathe Chamber member offering marketing and technology solutions for clients in the Kansas City Metro area, 38 states, and a few overseas locations. The Strategy team of 20 skilled technicians, content creators, writers, coders, designers, and strategists work alongside him to positively impact clients' brand, security, continuity, and growth goals.

**Kim Kramer, Square Peg Marketing & Branding** is a 12-year resident of Olathe and Founder of Square Peg, a boutique creative agency that specializes in web design, branding, social media and digital marketing. She holds a Masters Degree from the University of Oklahoma but considers herself an honorary Jayhawk since she has 2 daughters at KU. Kim currently serves on the Board of Supporting Kids Foundation and served as a Human Relations Commissioner for Olathe for over 4 years. Square peg is boutique creative and marketing agency whose passion is helping small and midsized companies tell a better story through branding and graphic design, web design, social media, photography and videography, and digital marketing. It is a fun, vibrant, collaborative, empowered, creative space where brands are born, cultivated, and elevated. Square peg is boutique creative and marketing agency whose passion is helping small and midsized companies tell a better story through branding and graphic design, web design, social media, photography and videography, and digital marketing. It is a fun, vibrant, collaborative, empowered, creative space where brands are born, cultivated, and elevated.

**Kevin Puckett, On the Top Search** is the founder and CEO of On the Top Search, LLC - a full-service digital marketing agency. Kevin founded OTTS back in 2015 while earning his Juris Doctor at UMKC School of Law. Kevin, still a full-time practicing attorney is also CEO of OTTS, and also Vice-President of Phame Records in LA.

**Palmer Davidson, On the Top Search** is the creative director at On the Top Search specializing in videography, photography, music, and creative writing. Outside of the office, you'll find Palmer spending time with his wife and three kids possibly creating another episode of their family YouTube channel, "Play Along With Us" or performing with his band, "Similar Animal".