



# GET INVOLVED

with your Olathe Chamber!



Volunteer Opportunities • Advisory Councils • Leadership • Events • Advocacy



**OLATHE**  
CHAMBER OF COMMERCE  
ONE VISION. ONE VOICE.

Olathe Chamber of Commerce • 18001 W. 106th St., Suite 160 • Olathe, KS 66061  
www.olathe.org • (913) 764-1050

## You're invited to get involved...

Hundreds of business people like you commit thousands of hours each year to help the Olathe Chamber, the largest chamber in Johnson County, fulfill its vision to be the voice that advances the economic well-being and quality of life in the Olathe community.

Whether you're representing yourself or a business, large or small, there are plenty of great opportunities for members to take advantage. These activities are designed to be effective tools to help grow your business, but they also help to keep Olathe a great place to live, work and play. We encourage you to become involved and invite your company and co-workers to do the same!

You'll note that a few Olathe Chamber groups are by appointment only. They are usually composed of members who have been volunteering with the organization for some time, or by people who have applied for and have been accepted into a special program.

Find an opportunity that interests you and contact an Olathe Chamber representative by calling (913) 764-1050 or emailing [chamber@olathe.org](mailto:chamber@olathe.org).

## Unique Olathe Chamber opportunities (open to all)

### *Chamber Coffees*

The Olathe Chamber Coffees are the largest weekly chamber networking event in the metro! Held every Thursday morning at a different business in Olathe, the Chamber Coffees are free for members to attend and great for socializing with 100-200 other business people. Enjoy a light breakfast and hear what's going on in the Olathe Chamber and around the community.

### *New Member Luncheon*

Have lunch on us and learn more about the Olathe Chamber! Whether you recently joined or are a current member who hasn't attended or has new employees, these quarterly lunches are free to attend and shed light on chamber programs and activities. A great way to meet other new members and become more familiar with the benefits of chamber membership.

### *Chairman's Liaison Committee*

This committee works to engage members in activities and volunteer opportunities. Members serve as greeters at Olathe Chamber events, invite members to upcoming events, and express appreciation for member investment. They make personal visits to members each month, delivering certificates of appreciation and small gifts. A great opportunity for a new member to immediately get involved and meet other members!

### *Membership Drive*

The annual membership drive yields revenue to support the Olathe Chamber's mission and helps attract new members with fresh vision and talent. Help recruit members and you'll interact with a variety of businesses while having great fun, gaining visibility and qualifying for tons of incentives for participating!

### *Business Lunch Series*

Attend the quarterly Business Lunch Series events to find out about trends that could impact your business. You'll hear from experts on four timely topics throughout the year.

### *Minute-2-Minute Speed Networking*

Meet one-on-one with up to 60 other professionals at this exclusive event designed to help you network, refer and exchange leads with other businesses. These speed networking events take place in June and November.

### *Human Resources Roundtable*

These monthly lunches provide a unique forum to discuss and learn best practices, trends, and issues. Participation is restricted to human resources professionals of member organizations.

Visit [www.olathe.org](http://www.olathe.org) to learn more about these and other great opportunities!



## Attend or volunteer at a number of signature Chamber events (open to all)

Be among the volunteers who plan, organize, sponsor and/or help implement a number of signature Olathe Chamber events, including:

- Chamber Golf Classic
- Annual Meeting
- State of the City
- Chamber Business After Hours
- Legislative forums and coffees
- Blazing New Trails Benefit & Auction

## Leadership development opportunities (open to all)

### Leadership Olathe

The Olathe Chamber offers the Leadership Olathe program to improve and strengthen individuals and the community by identifying, inspiring and involving individuals who have displayed a capacity for leadership. *By application; applications are accepted in the fall prior to the program, which runs January through May.*

### Leadership Olathe Steering Committee

Alumni volunteers guide and help implement the Olathe Chamber's popular leadership program, Leadership Olathe. *By application; limited to Leadership Olathe alumni.*

### Leadership Olathe Alumni Association

Join other alumni of Leadership Olathe who plan or participate in activities that range from symposiums to networking events benefitting the community. *Limited to Leadership Olathe alumni.*

## Special groups

### Business to Government Committee (B2G)

The B2G Committee oversees the Olathe Chamber's legislative platform and fosters relationships with government officials. This committee provides input on a variety of legislative issues and are kept updated on legislative activities on the local, state and federal levels. *By appointment.*

### Ambassadors

This dynamic group is involved in nearly every Olathe Chamber-sponsored event. Ambassadors donate significant time and effort to support the Olathe Chamber's programs and activities and can be found assisting at functions, including the weekly Chamber Coffees, ribbon cuttings, ground breakings, and membership recruiting activities. They serve as mentors to new members and help engage other members to be more involved with the Olathe Chamber. *By appointment.*

### Membership Council

Serving as the Olathe Chamber's primary membership development and renewal arm, this council contacts new businesses, rolling out the red carpet and extending invitations to become Olathe Chamber member investors. The Membership Council provides friendly reminders to members who are delayed in renewing and makes sure they stay connected with the Olathe Chamber and eligible for benefits. *By appointment.*

## Help attract visitors to Olathe – CVB volunteer opportunities (open to all)

### Convention & Visitors Bureau (CVB) Marketing Committee

The Marketing Committee meets monthly to review the CVB marketing budget, advertising placements, ad design, brand identity cultivation, and promotional items as well as to develop new marketing strategies and themes.

### Olathe Sports Committee

The Olathe Sports Committee is comprised of CVB Advisory Council members and community representatives who have an interest in bringing more sporting events to Olathe. During meetings, the following topics are typical: upcoming events, venue development, future ideas, strategies and support.



## Garmin Marathon Committee

The Olathe Chamber's Marathon Committee – composed of the race director and key individuals with experience participating in or organizing running events – plans and executes the Garmin Marathon In the Land of Oz. Committee meetings are held monthly from April to December, during the early planning stages, and become more frequent from January through marathon day in April.

Opportunities for members to participate in committees that support the goals of the Convention & Visitors Bureau are available. Help the CVB market Olathe in the following ways:

- Help bring to Olathe the conferences or events held by your company or professional organizations.
- Join the CVB staff in providing services at conferences and events that attract out-of-town guests.
- Contact the CVB for help recruiting sports events to the area.
- Volunteer to help during one of Olathe's largest events, the Garmin Marathon in the Land of Oz, by providing water and Gatorade to thousands of runners at an aid station, or as a course monitor, ensuring course safety.

## Invest your time in economic development activities

### Economic Development Council (EDC)

Dozens of private sector companies support quality growth and development in Olathe by investing in the Economic Development Council. Funded by private and public (City transient guest tax dollars) sources, the EDC depends on member investments to supplement its development and marketing initiatives. Join other partners on the EDC who have access to economic development updates and are among the first to know about projects coming to Olathe. *Annual investments start at \$750.*

Supplement the efforts of the Economic Development staff, gain visibility, and network with other business leaders by participating in the following:

- Executive Roundtable
- EDC funding and investor recruitment
- EDC investor-level membership
- Quarterly EDC business luncheons

### Other groups (by appointment)

#### Board of Directors

This policy-setting group determines the overall direction of the Olathe Chamber, ensuring funding and establishing priorities for programs and projects. Representing the concerns of all members, the Board ensures that the Olathe Chamber's mission and Business and Strategic Plans are implemented. *Members of the Board are elected annually; some are ex-officio.*

### Executive Committee

A policy-making body, the Executive Committee counsels the Olathe Chamber CEO and recommends policies and positions to the Board of Directors. *Committee members are elected by the Board of Directors.*

### Convention & Visitors Bureau (CVB) Advisory Council

With the mission of attracting visitors through effective marketing efforts, this advisory council determines the goals and strategies of the CVB and works with staff on implementation. The CVB partners with community attractions, hotels, restaurants, and shopping centers to create destinations for visitors. *The CVB Advisory Council appoints its members, who are approved by the Board of Directors and the Olathe City Council.*

### Economic Development Advisory Council

This council determines the goals for the Olathe Chamber's economic development activities, assisting in the preparation and oversight of the Economic Development Department's budget and helping to attract and retain business and industry. *The Economic Development Advisory Board appoints its members, who are approved by the Board of Directors and the Olathe City Council.*

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